Become a 2022 Messiah Sing-Along Sponsor

Why sponsor the 2022 Messiah Sing-Along?

The exposure you’ll receive for yourself or your business within the Frederick community is invaluable. Your sponsorship gains you other great benefits, too, including a commemorative Frederick Children’s Chorus Keepsake (at the $250 level and above), entrance to the concert, and recognition on a poster, across Social Media, and in the program.

- The Messiah Sing-Along is an annual Frederick tradition, and it’s continuing to grow as one of the area’s must-attend events each holiday season.

- When you sponsor, you’ll join scores of other well-respected businesses, large and small, in supporting young musicians within our thriving local arts community – while benefiting from the prestigious recognition your sponsorship provides.

- All of our donors receive recognition on our website, in our concert programs, and on our donor board during the event, plus we’ll do a special shout-out to you or your business through our Facebook page and Instagram to further promote your services.

- With sponsorships ranging from $150-$5,000, we have a package available to fit your budget. At $1,500 and above, you’ll receive an individual Facebook post promoting your services AND an on-stage mention at all of our major concerts during the fiscal year.

- The larger your sponsorship level, the more benefits you receive. Reward your colleagues for their hard work all year by bringing them to this festive company outing!

You’re contributing to the greater good of the community: Helping children broaden their awareness of opportunities around them as they experience the joy of music.

- With sponsorships ranging from $150-$5,000, we have a package to fit your budget. Consider that your donation of:
  - $150 pays for an entire semester of music education for a Little Music Makers Wren and materials.
  - $250 pays for an entire semester of music education for a Little Music Makers Mockingbird and materials.
  - $500 pays for an entire semester of music instruction for a high schooler.
  - $1,500 pays for one new singer in Training Chorus for a full year, a Little Music Maker Mockingbird for a full semester, AND a Little Music Maker Wren for 2 months.
  - $2,500 pays for 2 students of varying ages to study for a full year in the Training Chorus and 1 Little Music Maker.
  - $5,000 pays for 5 students to study for a full year in the Training and Concert Chorus.

As you can see, your contribution will truly make a difference!
• Singing in a group is crucial for children’s healthy brain development. It wires their brains for positive emotions and cooperation while suppressing tendencies toward depression, anxiety, and stress. Research shows children who sing in a group are less likely to need mental health services than adults.

• When at-risk children sing in a chorus, it broadens their awareness of the opportunities available to them, beyond what they know each day at home. They start believing they can achieve more, build strong relationships that will last a lifetime, and learn to trust in themselves.

• Participating in The Frederick Children’s Chorus teaches children that it’s okay to depend on each other, even if they have differences of opinion. Our chorus comprises every faction of the youth social hierarchy, from kids who love to read, to trendy, popular fashionistas, and everyone else in between. It doesn’t matter who they spend time with at school. In our chorus, everyone belongs.

• Our students sing in different languages – an opportunity that most other programs don’t offer. The feeling of achievement a child experiences when they master a song in a different language is something they won’t experience through sports or dance. The chance to step into another country’s culture and share a story through music is eye-opening and poignant to the child’s development.

• Being part of our chorus throughout childhood teaches children lessons of trust, responsibility, and cooperation in an environment that opens their eyes to so many new opportunities beyond Frederick. Many of our graduates study abroad, participate in humanitarian adventures outside the U.S., and seek career paths that became known to them through their time in the chorus.

• In our 37 years of existence, we’ve seen so many examples of children who have blossomed emotionally within the safe, supportive environment of The Frederick Children’s Chorus and who have taken the path toward a successful future.

• Amid the pandemic, we continued with virtual instruction for all choral ensembles and offered one-on-one private instruction virtually. In the spring of 2020, we held two outdoor, socially-distanced concerts for family and friends.
## Sponsorship Levels

### PRESENTING SPONSOR $5,000
- Ten (10) tickets to the annual Messiah Sing-Along concert
- Your company logo or name listed prominently on fredcc.org Donor page, concert programs, donor board at the annual Messiah Sing-Along at the Weinberg Center
- Sponsor name tag to wear at the annual Messiah Sing-Along at the Weinberg Center
- Individual Facebook and Instagram post in advance of the annual Messiah Sing-Along concert
- On-stage mention at all major concerts during the fiscal year

### WINTER SLEIGH $2,500
- Six (6) tickets to the annual Messiah Sing-Along concert
- Your company logo or name listed prominently on fredcc.org Donor page, concert programs, donor board at the annual Messiah Sing-Along at the Weinberg Center
- Sponsor name tag to wear at the annual Messiah Sing-Along at the Weinberg Center
- Individual Facebook and Instagram post in advance of the annual Messiah Sing-Along concert
- On-stage mention at all major concerts during the fiscal year.

### CENTERPIECE $1,500
- Three (3) tickets to the annual Messiah Sing-Along concert
- Your company logo or name listed on fredcc.org Donor page, concert programs, donor board at the annual Messiah Sing-Along at the Weinberg Center
- Sponsor name tag to wear at the annual Messiah Sing-Along at the Weinberg Center
- Individual Facebook and Instagram post in advance of the annual Messiah Sing-Along concert
- On-stage mention at all major concerts during the fiscal year

### TREE $500
- Two (2) tickets to the annual Messiah Sing-Along concert
- Your company or name text listed on fredcc.org Donor page, concert programs, donor board at the annual Messiah Sing-Along at the Weinberg Center
- Sponsor name tag to wear at the annual Messiah Sing-Along at the Weinberg Center
- Individual Facebook and Instagram post in advance of the annual Messiah Sing-Along concert

### WREATH $250
- Exclusive Frederick Children’s Chorus Anniversary Keepsake
- One (1) ticket to the annual Messiah Sing-Along concert
- Your company or name text listed on fredcc.org Donor page, concert programs, donor board at the annual Messiah Sing-Along at the Weinberg Center
- Sponsor name tag to wear at the annual Messiah Sing-Along at the Weinberg Center
- Facebook and Instagram shout-out in advance of the annual Messiah Sing-Along concert

### POINSETTIA $150
- One (1) ticket to the annual Messiah Sing-Along concert
- Your company or name text listed on fredcc.org Donor page, concert programs, donor board at the annual Messiah Sing-Along at the Weinberg Center
- Sponsor name tag to wear at the annual Messiah Sing-Along at the Weinberg Center
- Facebook and Instagram shout-out in advance of the annual Messiah Sing-Along concert

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For additional information, please contact:
The Frederick Children’s Chorus officemanager@fredcc.org or 240-566-5204
www.fredcc.org